

## University of Pretoria Yearbook 2022

## Introduction to entrepreneurship 702 (ENP 702)

Qualification Postgraduate **Faculty** Faculty of Economic and Management Sciences Module credits 30.00 **NOF Level** 80 **Programmes** PGDip (Entrepreneurship) **Prerequisites** No prerequisites. Language of tuition Module is presented in English **Department Business Management** Period of presentation Semester 1

## Module content

The entrepreneurship ecosystem in Africa and its socio-economic impact. Identifying the elements of the entrepreneurial process and determine its interrelatedness. Apply the new business idea in the context of the entire process.

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